

PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO – PPA



UNIVERSIDADE ESTADUAL DE MARINGÁ – UEM
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PLANO DE ENSINO

CARGA HORÁRIA	CRÉDITOS	CÓDIGO	SEM./ANO
60 H/A	04	DAD5009	2º/2022

DISCIPLINA: Avaliação de informações organizacionais

PROFESSOR: Deisy Cristina Corrêa Igarashi

EMENTA:

Estudo e avaliação das informações organizacionais divulgadas pelas empresas e seu impacto aos stakeholders.

CONTEÚDO PROGRAMÁTICO:

- 1 Qualidade e atributos da informação
 - 1.1 Métodos para medir e melhorar a qualidade da informação.
 - 1.2 Teorias e métodos para minimizar problemas de qualidade da informação
 - 1.3 Atributos da informação e o impacto no ambiente de negócios
- 2 Tendências na divulgação das informações qualitativas e quantitativas
 - 2.1 Elementos vinculados a divulgação de informações qualitativas
 - 2.2 Elementos vinculados a divulgação de informações quantitativas
- 4 Stakeholders e o uso de informações divulgadas pelas organizações
- 5 A divulgação das informações e o impacto na estratégia organizacional

CRITÉRIO DE AVALIAÇÃO:

Seminário (individual/ dupla)	40%
Estudo de Caso (individual)	20%
Artigo (individual)	40%

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